



ALLIED MEMBER BENEFITS PROGRAM

CCA is considered one of the premier educational associations in the nation's capital because of its ability to represent its membership effectively at the White House, on Capitol Hill, before the Departments of Education and Labor, at the FTC and SEC, and within the higher education community. CCA has over 1,100 members – including more than 965 schools, institutes, colleges and universities and 106 corporate partners.

While CCA exists to promote the interests of its institutional members, CCA also recognizes the value of our Allied members who provide invaluable programs, products and services to these members. In an effort to support the efforts of our Allied members, CCA offers the following:

- Advertising discounts in *The Link*.
- Exhibit booth discounts at the Convention.
- Priority exhibit booth selection.
- Advertising discounts on the CCA website.
- Free company description on CCA website.
- Free link from CCA website to members' website.
- Free listing in *Guide to Career Colleges*.
- Allied Members receive all publications, mailings, and correspondence, providing up-to-date information that impacts the private career education sector.
- Membership mailing labels at time of joining and renewal.

Allied members will also have unique company sponsorship opportunities at the Annual Convention and other CCA-sponsored events.