



## THE BENEFITS OF MEMBERSHIP

CCA is considered one of the premier educational associations in the nation's capital because of its ability to represent its membership effectively at the White House, on Capitol Hill, before the Departments of Education and Labor, at the FTC and SEC, and within the higher education community. CCA has over 1,100 members – including more than 965 schools, institutes, colleges and universities and 106 corporate partners.

CCA exists to promote the interests of its members, their executives, faculty, administrators, students, and the employers for whom students are being trained. CCA provides its members with "an office in Washington" and offers the following:

- A professional staff dedicated to the interests and concerns of every CCA member.
- Timely information concerning critical education issues involving Congress, the Administration, federal agencies, and the higher education community.
- Monthly meetings with CCA staff and member representatives who are involved in current legislative and regulatory initiatives.
- Input into CCA's program of work, ensuring that each institution's critical issues and concerns are considered when CCA's agenda is being implemented.
- A "place at the table" during reauthorization of the Higher Education Act, negotiated rulemaking with the Department of Education, and congressional consideration of numerous education and training initiatives.
- Confidentiality, protection and support when dealing with sensitive issues of concern to an institution on Capitol Hill, at the Department of Education or elsewhere in Washington.
- Access to CCA's *Briefing Center* for legislative and regulatory updates of importance to college executives and administrators when they come to Washington.
- Access to the member's only sections of the CCA Website.
- The support of CCA's grass roots and political action programs designed to expand our voice and affect public policy.
- The opportunity to participate in CCA committees and taskforces which address issues of importance to each member school, institute, college or university.
- Scholarship support for students of member institutions from CCA's Foundation.
- Purchasing arrangements with CCA Allied and Allied Plus members.
- Numerous CCA workshops and seminars on issues of importance to each institution.
- Inclusion in the new CCA-Peterson's *Guide to Career Colleges 2003*.